GENERATION RIESLING
Founded by the German Wine Institute in 2006, **Generation Riesling** has grown into the world’s largest community of young winemakers. Comprising over 500 well-educated, internationally-experienced and highly ambitious members who are all under 35 years of age.

With a deep sense for the heritage of 2,000 years of winemaking in Germany, they have become a driving force in the German wine world with new ideas in the vineyard, in the cellar and in and on the bottle.

Being Germany’s most important and most eminent grape variety, Riesling’s fame and reputation stand for all of Germany’s wines.