

Shaping an authentic and innovative future –
mastering climate change and globalisation



CALL FOR PAPERS

From November 27 to 30 the German Winegrowers' Association organises, in association with partner organisations the best international platform with the aim to offer a transfer of information and experience between research/science, supplying industry and the wine sector. The 62nd instance of this traditional congress will take place under the patronage of the OIV (International Organisation of Vine and Wine) and has the main theme: "Shaping an authentic and innovative future – mastering climate change and globalisation"

The main theme is subject to the following six sections. Scientists and experts from the international wine world, who have gained new insights in the following topics and want to speak at the international congress 2016, are cordially invited to attend.

MARKETS AND MARKETING

Subject: Global Trends and their influences on markets and marketing

- Future markets
- Wine consumption trends
- Consumer behaviour
- Conventional marketing
- Social media marketing
- Mobile marketing
- Global pricing policy
- New packaging solutions
- Convenience in the wine industry

Keynote speaker

Dr. Simone Kimpeler

"Global Trends" – from the perspective of the Head of Competence Center Foresight of the Fraunhofer Institute for Systems and Innovation Research ISI

VITICULTURE

Subject: Impact of climate change on viticulture

- Climate change and resource management – challenges and adaptation strategies
- Microclimate – impact on berry ripening
- Biotic stressors and interactions – challenges to match best practice
- New technologies to improve our practices
- Vineyard management and sustainability within the framework of current and future constraints

Keynote speaker

Prof. Dr. Klaus Töpfer

"Impact of climate change on viticulture" – from the perspective of founding director of the Institute for Advanced Sustainability Studies (IASS) and long-time director of the UN Environment Programme UNEP



dwv 62nd GERMAN WINEGROWERS' CONGRESS

27 to 30 November 2016 Messe Stuttgart

Shaping an authentic and innovative future – mastering climate change and globalisation

OENOLOGY

Subject: Management of alcohol, acidity and other ingredients

- Process techniques
- Process monitoring / real-time analytics
- Additives and processing aids
- Acid management
- Alcohol management
- Residue problems
- Legal framework
- Innovative packaging
- Sustainable transport and logistics solutions

Keynote speaker

Prof. Dr. Luigi Moio

“Challenges for the future of oenology” – from the perspective of an Italian oenologist and chairman of the Oenology Committee at the International Organisation of Vine and Wine (OIV)

WINE, TOURISM AND ARCHITECTURE

Subject: Winegrowers on the way to becoming service providers and profit centres

- Customer needs in the tourism sector
- Economic effects of tourism concepts
- Success factors of specific wine tourism packages
- ROI analysis of construction
- Opportunities and risks of multichannel concepts
- Event marketing
- Importance of architecture in the wine industry for the individual operations and wine regions
- Alternative sources of income for wineries through wine hotels, wine restaurants, wine bars and events etc.
- Municipal Wine Experience Centres and its importance

Keynote speaker

Antje Schünemann

“We came to stay.” New impetus for the culture of indulgence of tomorrow – from the perspective of a trend researcher

ORGANIC VITICULTURE

Subject: Topics for the organic viticulture of tomorrow

- Summer tillth
- Cover crops
- Water Supply
- Vitality
- Humus in vineyard soils
- Production of compost
- Fertilization and water protection
- Change in the phytosanitary situation in organic viticulture
- Fungus-tolerant varieties (PIWI)
- Fungal diseases
- Spotted-wing drosophila
- Flavescence dorée

Keynote speaker

Dr. Felix Prinz zu Löwenstein

“Globalisation and agriculture” – from the perspective of the Chairman of the Federal Organic Food Industry (BÖLW)

MICROBIOLOGY AND ANALYTICS

Subject: Microbiology and analytics in a time of changing requirements

- New fermentation strategies (alcoholic and malolactic)
- SO₂ Management
- Alternative methods of wine treatment and stabilization
- Maturing and aging potential
- New analytical developments (spectroscopic methods (NMR, FTIR, RFS, inter alia), multidimensional GC and HPLC) and non-targeted analysis (fingerprinting)
- Verifying authenticity

Keynote speaker

Prof. Dr. Thomas Hofmann

“Deciphering the chemical smell and taste signatures of red wine” – from the perspective of the Head of the Chair of Food Chemistry and Molecular Sensory Science at the Technical University Munich.



Dr. Simone Kimpeler
Keynote speaker
Markets and Marketing

Prof. Dr. Klaus Töpfer
Keynote speaker
Viticulture

Prof. Dr. Luigi Moio
Keynote speaker
Oenology

Antje Schünemann
Keynote speaker
Wine, Tourism and Architecture

Dr. Felix Prinz zu Löwenstein
Keynote speaker
Organic Viticulture

Prof. Dr. Thomas Hofmann
Keynote speaker
Microbiology and Analytics

The hosting organisations form a scientific advisory committee, composed of representatives of the German research and education institutes, universities and institutions of the German wine industry (see below). The committee will decide on the selection of the papers submitted.

The congress events of the wine industry are carried out in cooperation with the Research Group of the German Viticulture (FDW), the Committee on Technology in Viticulture (ATW), the Association of German Oenologists (BDO), the Federal Association of Organic Viticulture (ECOVIN) as well as German research and education institutes and are consolidated as the 62nd German Winegrowers' congress.

The deadline for your application is 31st March, 2016.

The scientific advisory committee will review the proposals submitted and then notify you by 15th May 2016 whether your contribution has been accepted as a presentation (15 min) or as a short presentation (5 min).

The conference languages are German and English (simultaneous translation).

The speakers are exempted from the conference fees and receive an overnight accommodation allowance.

Please register online at www.dwv-kongress.de with the following information:

- Title, forename, surname
- Company/Institution/Organisation
- Co-authors
- Address with telephone and fax number
- E-Mail-Address
- Title of the lecture in German and English
- Abstract in English

Your abstract should be a maximum of 2000 characters incl. spaces; content of the submission: scientific content (no company representation, vendor-neutral)

Further information can be obtained from:

Deutscher Weinbauverband e.V. (DWV)
Heussallee 26, 53113 Bonn, Germany
www.dwv-kongress.de

Carlo Fuchß (DWV)
Telefon +49 228 949325-16, Fax +49 228 949325-23
cfuchss@dwv-online.de

Organisational management:

Dr. Rudolf Nickenig, secretary general,
Deutscher Weinbauverband e.V.

SCHEDULE AT A GLANCE

Closing date for applications
31st March 2016

Review and feedback from the Organising Committee by
15th May 2016

62nd German Winegrowers' Congress
27th - 30th November 2016

In cooperation with:



Forschungsring des Deutschen Weinbaus



Bund Deutscher Oenologen



Bundesverband Ökologischer Weinbau



Ausschuss für Technik und Weinbau



SCIENTIFIC ADVISORY COMMITTEE

Dr. Dieter Blankenhorn

Staatliche Lehr- und Versuchsanstalt für Wein- und Obstbau Weinsberg (LVWO)

Prof. Dr. Monika Christmann

OIV-Präsidentin, Hochschule Geisenheim University, Zentrum für Weinforschung und Verfahrenstechnologie der Getränke

Ralph Dejas

Geschäftsführer ECOVIN Bundesverband Ökologischer Weinbau e.V.

Edmund Diesler

Präsident Bund Deutscher Oenologen e.V.

Dr. Jürgen Dietrich

ATW – Ausschuss für Technik im Weinbau

Prof. Dr. Helmut Dietrich

Hochschule Geisenheim University

Prof. Dr. Marc Dreßler

Dienstleistungszentrum Ländlicher Raum (DLR) Rheinland

Prof. Dr. Dominik Durner

Dienstleistungszentrum Ländlicher Raum (DLR) Rheinland

Prof. Dr. Ulrich Fischer

Dienstleistungszentrum Ländlicher Raum (DLR) Rheinland

Prof. Dr. Ruth Fleuchaus

Prorektorin Hochschule Heilbronn

Bernhard Gaubatz

Bund Deutscher Oenologen e.V.

Prof. Dr. Manfred Großmann

Hochschule Geisenheim University

Dr. Dirk Haupt

Geschäftsführer FDW – Forschungsring des Deutschen Weinbaus

Rolf Hauser

Staatliche Lehr- und Versuchsanstalt für Wein- und Obstbau Weinsberg (LVWO)

Peter Jung

Deutscher Raiffeisenverband e.V. (DRV)

Prof. Dr. Rainer Jung

Hochschule Geisenheim University

Prof. Dr. Randolph Kauer

Hochschule Geisenheim University, Zentrum für Wein- und Gartenbau, Institut für allgemeinen und ökologischen Weinbau

Dr. Hermann Kolesch

Präsident Bayerische Landesanstalt für Weinbau und Gartenbau – LWG

Friedrich Lörcher

Staatliche Lehr- und Versuchsanstalt für Wein- und Obstbau Weinsberg (LVWO)

Thorsten Pollatz

RLP AgroScience GmbH, Institut für Agrarökologie

Prof. Dr. Doris Rauhut

Vorsitzende des Arbeitskreises Kellerwirtschaft und Weinbehandlung im Forschungsring des Deutschen Weinbaus (FDW), Hochschule Geisenheim University, Zentrum für Analytische Chemie und Mikrobiologie Institut für Mikrobiologie und Biochemie

Franz Rebholz

Dienstleistungszentrum Ländlicher Raum (DLR) Rheinland

Christian Reinhold

KTBL – Kuratorium für Technik und Bauwesen in der Landwirtschaft e.V.

Monika Reule

Geschäftsführerin Deutsches Weininstitut (DWI)

Kathrin Saaler

Dienstleistungszentrum Ländlicher Raum (DLR) Rheinland

Bernhard Schandelmaier

Dienstleistungszentrum Ländlicher Raum (DLR) Rheinland

Dr. Oliver Schmidt

Staatliche Lehr- und Versuchsanstalt für Wein- und Obstbau Weinsberg (LVWO)

Dr. Gerd Scholten

Dienstleistungszentrum Ländlicher Raum (DLR) Mosel, Abteilung Weinbau und Oenologie

Prof. Dr. Hans Reiner Schultz

Präsident Hochschule Geisenheim University

Prof. Dr. Hans-Peter Schwarz

Hochschule Geisenheim University, Zentrum für Wein- und Gartenbau

Dr. Jürgen Sigler

Staatliches Weinbauinstitut Freiburg

Dr. Manfred Stoll

Hochschule Geisenheim University, Zentrum für Wein- und Gartenbau

Martin Strauß

Staatliche Lehr- und Versuchsanstalt für Wein- und Obstbau Weinsberg (LVWO)

Oswald Walg

Dienstleistungszentrum Ländlicher Raum (DLR) Rheinhessen-Nahe-Hunsrück

Bernd Wechsler

Dienstleistungszentrum Ländlicher Raum (DLR) Rheinhessen-Nahe-Hunsrück, Kompetenzzentrum Weinmarkt & Weinmarketing RLP

Jörg Weiland

Dienstleistungszentrum Ländlicher Raum (DLR) Rheinhessen-Nahe-Hunsrück